

# IKE'S PRINCIPLES

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11 WAYS HIS HERITAGE INFLUENCED HIS WORK & LIFE

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“Wisdom: Less a matter what we know and more a matter of admitting how much we don't know”

–Sam Barone in DAWN OF EMPEROR



# INTRODUCTION

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- Who is "IKE"?
- Why "empowerment"
- 11 Principles?
- Dee's commitment
- Your part

# WHO IS IKE?

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- Search for own identity
- 11 ways from Japanese/American perspective
- Each of us have significant powers within

# WHY EMPOWERMENT

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- Everyone and Every Organization has "Stress"
- Tools for meeting challenges

# JUDO PRINCIPLE

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- Matsushita Company
- Challenge to 12 minority organizations



# SENSEI/SEITO PRINCIPLE

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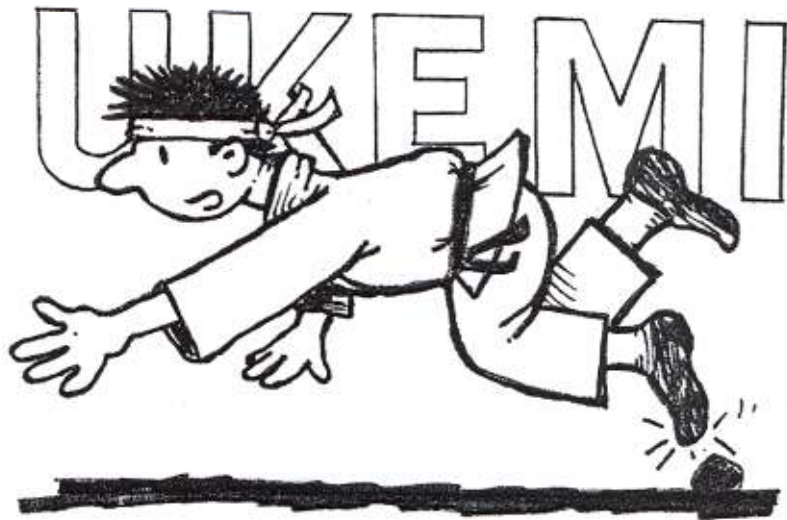


- Bringing out the best
- Teach to Teach



# LEARNING TO FALL (FAIL) CORRECTLY

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- Failing big “NO NO”
- Three rejections
  - 60% gave up – 1<sup>st</sup> round
  - Of 40% - 2<sup>nd</sup> time 50% quit again.
  - Of 20% left – 80% approval

The more you try and the more you fail, the odds get greater that you will succeed.

# MAKE IT REAL

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- **HOW TO UTILIZE BOOK**
  - **Select One Principle**
  - **Make your own affirmations**
  - **POST AND READ DAILY**
  - **Find support**

# SUMMARY - PERSISTENCE

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- Look at your own cultural values
- **STAFF PRESENTATIONS**
- Follow up
  - One page/one year feedback
- Book is \$11 for 11 principles